

Coalition Leadership Awards Reception

WEDNESDAY, SEPTEMBER 27, 2017

5:30 8PM

Mutual of America
320 Park Avenue NY, NY
(between 50th and 51st Streets)

Honorees:

**Advocacy Champion
Leadership Award**

**CAMPAIGN 4
NY/NY HOUSING**

Steering Committee

**Public Service
Leadership Award**

**ANDREW
COHEN**

*New York City Council
Member, 11th District*

**Health Policy Innovation
Leadership Award**

**JASON
HELGERSON**

*Medicaid Director
State of New York*

**Behavioral Health Policy
Leadership Award**

**PATRICIA
LINCOURT**

*Director, Division for Practice
Innovation and Care Management
NYS Office of Alcoholism and
Substance Abuse Treatment*

**Legacy
Leadership Award**

**ALAN
WEINSTOCK**

*Chief Executive Officer
WellLife Network*

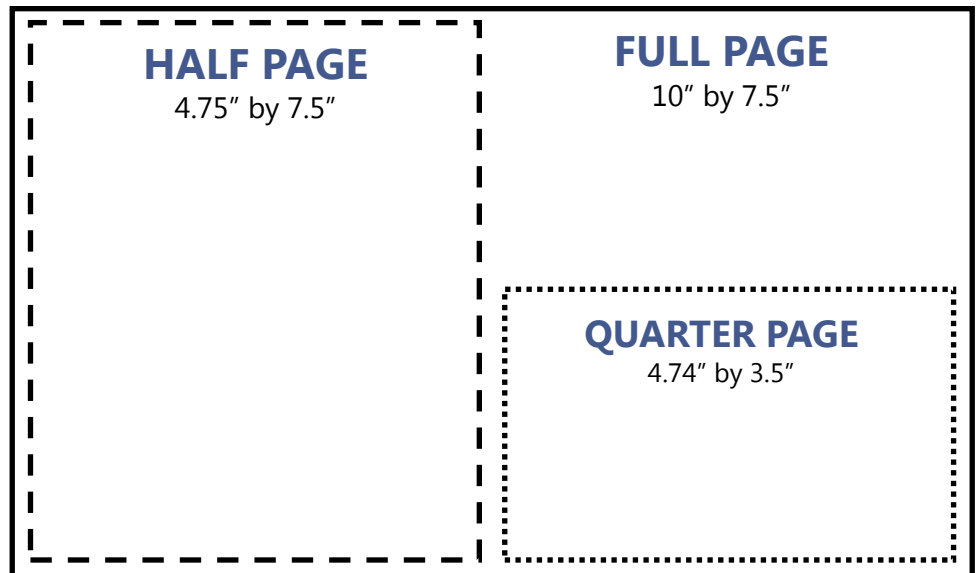
The Coalition stays GREEN this year! Our journal will be all electronic with a slide presentation at the event and a download available on our website.

Deadline for all e Journal ad copy is **September 15, 2017**. Get your ad in **early!** Please have it **appropriately formatted**. See instructions below. Enclose your check for the **full amount** payable to **The Coalition**.

E Journal Ads may be submitted in the following formats*:

1. JPEG or TIFF
2. PDF acceptable, but not preferred
3. *For a typesetting fee of \$50, you may submit TEXT ONLY.* The Ad will be formatted by our designer, do not include photos. Include hard copy with any layout requests. Logo can be included if supplied as JPEG, TIFF or EPS file.

The following sizes are proportional and will appear much larger when projected on the screens at the event, but will approximate the viewable size on our website.



Please e-mail all copy to: awards@coalitionny.org

*If you prefer, you may mail hard copy on high quality paper to The Coalition (attention Annual Awards) at the following address. Copy must be **unfolded**. Avoid using photos or screened backgrounds.

To purchase / order online, click this link: http://www.coalitionny.org/store/leadership_awards.php



Advocacy and Education
for New York's Community
Behavioral Health Providers
www.coalitionny.org

To purchase / order via mail:

Please return this form and your check payable to The Coalition for Behavioral Health to:

The Coalition Leadership Awards, c/o NMR
194 Washington Avenue, Suite 415, Albany, NY 12210

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TICKET PURCHASE / JOURNAL AD ORDER FORM

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E JOURNAL AD CATEGORIES	PRICE	QUANTITY
Platinum Page: Includes 2 Tickets	\$2,750.00	
Gold Page: Includes 2 Tickets	\$1,600.00	
Silver Page: Includes 2 Tickets	\$1,200.00	
Full Page: Includes 1 Ticket	\$800.00	
Half Page (<i>vertical or horizontal</i>)	\$500.00	
Quarter Page (<i>vertical or horizontal</i>)	\$300.00	
Donor Benefit Package: <ul style="list-style-type: none"> • Special Presentation/Demo/Webinar to Coalition Members • Coalition Royal Blue Listing in Journal • Recognition in the Coalition Newsletter, <i>and</i> • Logo displayed on Coalition website for 3 months with link to your website 	\$3,750.00	
Annual Awards Event Tickets	\$225.00	
Annual Awards Event Tickets—Government Rate	\$50.00	
Annual Awards Event Tickets—Consumer Rate	\$35.00	

LIST NAMES OF ATTENDEES (ATTACH ADDITIONAL PAGE, IF NECESSARY)

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The Coalition Leadership Awards c/o NMR, 194 Washington Ave., Suite 415, Albany, NY 12210